

# Introducing Modex's £295.00 per square metre Custom Modular Solution

**A true one stop shop cost effective solution for successful exhibiting**

Official Contractor



# Introducing Custom Modular

**A**fter more than 20 years of working in the international exhibitions and events arenas and clocking up thousands of miles attending exhibitions across the globe, Modex have developed a unique range of custom modular solutions to match today's ever decreasing budgets whilst exceeding increasing expectations.

Our one stop exhibiting solution provides our clients with peace of mind and complete control over budget.

At Modex we have invested heavily in complete modular solutions, including both flooring and structure. With our existing stock of counters, audio visual equipment, catering equipment and furniture, we can create a unique proposition. All materials used are either re-usable or fully recyclable, ensuring the lowest possible carbon footprint.

We pride ourselves in being able to offer a single package costs that will encompass your exhibition needs. A single cost that includes: structure, graphics, raised flooring, cabinets or counters, furniture, lighting, audio visual equipment, catering, installation & removal, as well our extensive project management skills.

At Modex we have built a team that understands your objectives and thrives on challenging the traditional boundaries of event management in order to deliver unique events.

A group of people who live on instinct, experience, inspiration, creative energy and technical excellence and can produce exhibition stands which are memorable, targeted, interesting and fun.

The following pages highlight examples of what can be done, but more importantly - for how much. We hope you'll be pleasantly surprised.

For a completely free, no-obligation design, or for an informal chat regarding your upcoming projects, please get in touch; either by email, [martin@modexuk.com](mailto:martin@modexuk.com) or by phone, 01869 819575.



**Martin Coomber**  
Director

**Official Contractor**



## Custom Modular Example



Client: **TotePool**  
 Show: ICE  
 Venue: London ExCel  
 Size: 7 x 5 (35m<sup>2</sup>)  
 Cost: £10,325

Client: **AlgoCharge**  
 Show: ICE  
 Venue: London ExCel  
 Size: 5 x 3 (15m<sup>2</sup>)  
 Cost: £4,425.00

Client: **Beds on Board**  
 Show: Boat Show  
 Venue: London Excel  
 Size: 5 x 3 (15m<sup>2</sup>)  
 Cost: £4,425.00

# Custom Modular Example

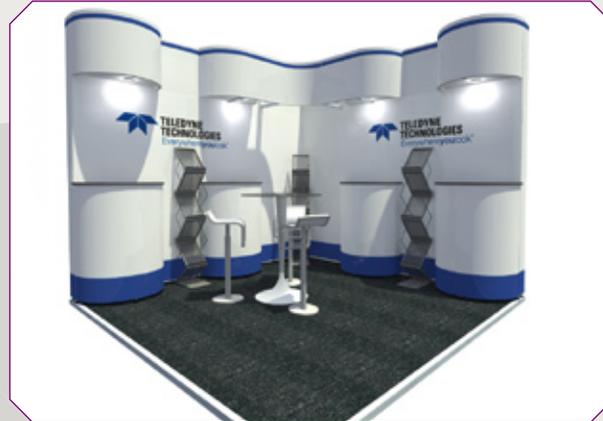


Client: **Gamatronic**  
Show: Facilities Show  
Venue: London ExCel  
Size: 6 x 3 (18m<sup>2</sup>)  
Cost: £5,310.00

Client: **Direct Textiles**  
Show: Trade Only Show  
Venue: Coventry RICOH  
Size: 4 x 4 (20m<sup>2</sup>)  
Cost: £4,720.00

Client: **APD Commuincations**  
Show: NAPFM  
Venue: Telford  
Size: 10 x 7 (70m<sup>2</sup>)  
Cost: £20,650.00

## Custom Modular Example



Client: **NetBet**  
Show: LAC  
Venue: London Olympia  
Size: 9 x 6 (54m<sup>2</sup>)  
Cost: £15,930.00

Client: **Teledyne**  
Show: Offshore Europe  
Venue: Aberdeen  
Size: 3 x 3 (9m<sup>2</sup>)  
Cost: £2,655.00

Client: **Ashtead Technology**  
Show: Subsea  
Venue: Aberdeen  
Size: 6 x 3 (18m<sup>2</sup>)  
Cost: £5,310.00

## Custom Modular Example



Client: **Strivebadge**  
 Show: Trade Only  
 Venue: Coventry RICOH  
 Size: 6 x 2 (12m<sup>2</sup>)  
 Cost: £3,540.00

Client: **SelfPoint**  
 Show: Learning Technologies  
 Venue: London Olympia  
 Size: 3 x 3 (9m<sup>2</sup>)  
 Cost: £2,655.00

Client: **UKTI**  
 Show: Batimat  
 Venue: Paris Nord  
 Size: 12 x 8 (96m<sup>2</sup>)  
 Cost: £28,320.00

## Custom Modular Example



Client: **DK**  
Show: **BETT**  
Venue: **London Excel**  
Size: **7 x 5 (35m<sup>2</sup>)**  
Cost: **£10,325.00**

Client: **AlchemyWorx**  
Show: **E-Commerce**  
Venue: **London Olympia**  
Size: **6 x 2 (12m<sup>2</sup>)**  
Cost: **£3,540.00**

Client: **Rewards Affiliates**  
Show: **LAC**  
Venue: **London Olympia**  
Size: **3 x 3 (9m<sup>2</sup>)**  
Cost: **£2,655.00**

# The Complete Package

The Modex Modular Hire Package: **£295.00** per square metre installed throughout the UK

- Raised floor to 40mm
- Choice of carpet colour (grey/black/red/blue/green) or Wood Effect Vinyl Floor
- Full Design and re-design where required
- Hire of all structural elements
- Full Colour Graphics to all visible walls
- Furniture Package including:
  - High Tables
  - Stools
  - Soft seating sets
  - Low table/chairs
  - Display & reception counters
  - Literature Racks
- Lighting
- Installation & Removal
- Display Screen (up to 50")
- BluRay Player
- Fridge
- Project Management
- Full Health & Safety and Risk Assessment Documentation

We will provide you with a free , no obligation design, compiled into a full rendered presentation - so you really can look before you buy.

## Optional Extras available at additional cost include:

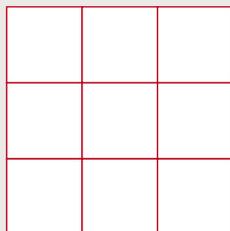
- Graphic design
- Bespoke Furniture
- Non Standard Carpet Colours
- Bespoke display counters

## What's Not Included:

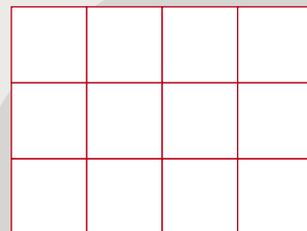
### Venue Connections including:

- Power
- Internet
- Rigging

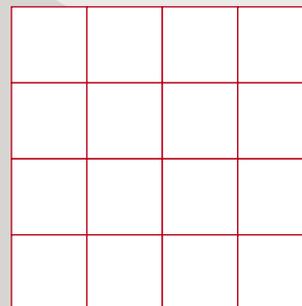
## Example Sizes & Package Prices



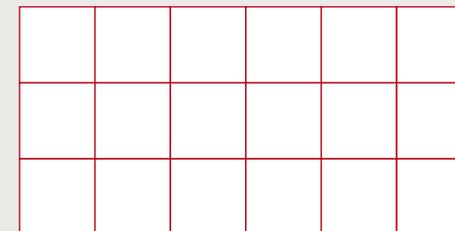
**3x3 (9m<sup>2</sup>)**  
**£2,655.00**



**4x3 (12m<sup>2</sup>)**  
**£3,540.00**



**4x4 (16m<sup>2</sup>)**  
**£4,720.00**



**6x3 (18m<sup>2</sup>)**  
**£5,310.00**

# References

Hi Rob,

To be brutally honest with you I was shocked with the whole thing. Shocked as in it was the smoothest, most painless process I've been involved with. I turned up on Tuesday morning to find 99% of it done when everyone else was running around like loons.

The stand was commented on by all that visited us and made the competition who were next to us look shabby in contrast.

Your guys were a pleasure to deal with and nothing was too much trouble for them.

Overall, we found the event worthwhile and I can safely say that you are our first choice in all things exhibition related and have recommended your services to all of our clients and pool partners.

Luke Storey  
Port 2 Port Maritime Security Ltd

**Thank you so much for your contribution to Microsoft Advertising at Cannes Lions! The Bing YLZ wi-fi Lounge and Cyber Cafe looked amazing.....it was a pleasure working with you.**

**Microsoft Advertising**

Hi Martin,

Just wanted to say that I've just heard from Liz that our Square Meal display received numerous compliments and one of the top organisers made a point of telling Liz that ours was by far the best 2x2.

She asked me to thank the whole team for our great work so here you go - consider yourselves well thanked :-).

Nice to get a bit of praise.

Treby Swingler  
FlexUK

**"Just wanted to thank you again for all you guys did for us. The stand was well received as a huge success and your commitment to the project as true partners of BBDO was more than evident to all involved, including the clients"**

**BBDO Advertising**

**I must tell you that you probably have the best customer service I've ever encountered in terms of exhibit builders, going above and beyond to make us happy – those efforts do not go unnoticed**

**ResidenSea**

We commissioned Modex to manage our stand and events at MIPIM in 2013 and 2014. They were invaluable on both occasions and we would not have got through the event without them. Martin and his team always went the 'extra mile' for us and manage to help us out of a few 'unplanned' scrapes on a couple of occasions!! I would highly recommend Modex – they know the exhibition, know the locality, understand the business and were completely instrumental in making our MIPIMs successful.

Sally Kowal,  
Leicester and Leicestershire  
Enterprise Partnership.

After working remotely with Rob Brooks for years, I was able to finally work side by side with him and his crew on my company's largest booth at their most important tradeshow. I knew, from previous experience that I could trust him and his company to handle all the aspects of a show without any supervision, but this time around it was a true pleasure to see him work his magic. The complicated customization and extended hours proved to be a non-issue and the entire team was nothing but gracious and helpful. I look forward to working with MODEX for many, many years to come.

Parker Martineau  
Marketing Communications Manager  
Intematix

Don't just take  
our word for it...

# Want a proposal?

Fill in the blanks below and send the pdf back to us and we will provide you with a free design and cost proposal... it really is as easy as that.

## Your Details:

Company Name:

Contact Name:

Telephone No:

Email Address:

## Project Details:

Show:

Dates:

Venue:

Stand Size:  (w)  (L)

No. of open sides:

## Project Details:

What is the primary use of the stand?

Do you require a store room?

Do you require private meeting space?

Do you require open meeting areas?

Do you require a reception counter?

Will you be displaying products?

Do you require screens for running video?

Do you require screens for running demo's?

What type of furniture do you prefer?

Do you require any catering equipment?

Do you have your own graphic designer?

Will the stand be used again within 6 months?

Save and send the pdf back to [sales@modexuk.com](mailto:sales@modexuk.com) or  
click here to send the form electronically...

# Contact

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